

CONTRACT TYPE: PERMANENT

LOCATION: LONDON W1

SALARY: DEPENDANT ON EXPERIENCE

APPLY: careers@77diamonds.com (SUBJECT: WEB DESIGNER)

IF YOU ARE A HIGHLY CREATIVE DESIGNER WITH A GREAT LEADERSHIP STYLE, THIS IS AN EXCEPTIONAL OPPORTUNITY TO PROGRESS YOUR CAREER.

SO, IF YOU ARE SEEKING THE OPPORTUNITY TO CHALLENGE YOURSELF, SHARE YOUR INDUSTRY KNOWLEDGE AND MAKE A REAL IMPACT, WE WOULD LOVE TO HEAR FROM YOU.

AS A WEB DESIGNER, YOU WILL DESIGN RESPONSIVE WEB PAGES IN-LINE WITH BRIEFS, ENSURING THEY ARE ACCESSIBLE, VISUALLY ENGAGING AND EASY TO USE.

IN THIS KEY ROLE, YOU WILL:

- MANAGE AND MENTOR THE JUNIOR DESIGNER
- HELP THE HEAD OF DIGITAL AND CREATIVE PARTNERS TO DEVELOP THE WIDER BRAND
- TAKE RESPONSIBILITY FOR WEB PAGES, WIREFRAMES, LAYOUTS AND DIRECTION
- METHODICALLY IMPROVE UX THROUGH CUSTOMER JOURNEY MAPPING AND CONVERSION OPTIMISATION
- DESIGN WEB ASSETS, INCLUDING THOSE FOR AFFILIATE WEBSITES
- DEVELOP THE CREATIVE CALENDAR
- SUPPORT SITE TESTING ACTIVITIES

TO BE CONSIDERED, YOU WILL NEED:

- DESIGN EXPERIENCE
- EXPERIENCE OF MANAGING AND DEVELOPING JUNIOR STAFF
- STRONG KNOWLEDGE OF ADOBE CREATIVE SUITE, SKETCH AND DESIGN COLLABORATION TOOLS SUCH AS INVISION
- KNOWLEDGE OF HTML5 AND CSS

IMAGINATIVE AND HIGHLY CREATIVE, AS A WEB DESIGNER, YOU'LL BE SELF-MOTIVATED AND EAGER TO DEVELOP NEW SKILLS. YOU'LL ALSO HAVE A GREAT EYE FOR DETAIL, A PASSION FOR PERFECTION AND THE ABILITY TO COMMUNICATE AND COLLABORATE EFFECTIVELY WITH COLLEAGUES.