

Contract Type: Permanent / Full time
Location: London
Salary: Dependent on experience
Apply: careers@77diamonds.com (Subject: Digital project manager)

This is the ideal role for a digital professional with eCommerce experience and a great management style to take on a new challenge.

You'll have the chance to play a vital role in the success of our online function, delivering a variety of projects, developing the website and ensuring that every digital element of our operation is functional and of the highest quality.

The Role

As the Digital Marketing Manager, you will oversee all online activity. This will involve CRM, social and website campaigns and projects.

Focusing on the marketing strategy for online retail activity, you will work alongside the Creative and Development Teams, taking a hands-on approach and making sure work is delivered on-time and to the specified quality.

Your role will also involve:

- Managing project schedules
- Facilitating communication across different teams to ensure they are up-to-date with the relevant information
- Outlining tasks for the project team clearly and concisely
- Providing day-to-day operational management and development to your team
- Contributing to ongoing process improvement initiatives
- Reporting on the outcome of all campaigns and projects

About You

To be considered as the Digital Marketing Manager, you will need:

- Significant previous experience in multiple channel marketing and of managing marketing or digital marketing projects
- Experience of line management of a small team
- Previous eCommerce experience
- Experience of managing marketing campaigns and projects simultaneously on time and to budget
- Experience of Website Management, Google Analytics and WordPress
- Degree or equivalent level qualification in Marketing or related subject